



CREATE EVENTS WITH MORE IMPACT

Your vision is our mission



The Power of Events

At 1331 Events we firmly believe in the **power of events**.

The power of events to fuel growth, innovation, and collaboration. The power of events to bring people together and create opportunities for networking, knowledge sharing, relationship building and the forging of strategic partnerships.

Through thought-provoking keynotes, engaging panel discussions, and interactive workshops, events have the ability to inspire, educate, and motivate. Through activities, networking sessions and engaging social affairs, they have the strength to build a sense of community and camaraderie, and to create environments conducive to fostering long-lasting relationships. And through professional displays and forward-thinking routes of engagement, they often serve as launch pads for cutting-edge technologies, disruptive innovations, and emerging trends, helping to shape the future of industries and drive economic progress.

Through the collective power of passionate individuals and organisations, events ignite dynamic ecosystems that fuel growth, stimulate economies, drive conversation, encourage human interaction, and propel the world forward.

That is why we are committed to our purpose. And that is why we love what we do.

“The business of business is relationships;
the business of life is human connection.”

Robin Sharma, Author



1331 Events - Your Event Partner

1331 Events is a boutique, multi-award winning B2B events agency based in London. We believe it is our **attention to detail**, **unparalleled availability** and **quality of service** that sets us apart from our competition. We don't make promises. We forge relationships.

The 1331 Events team shares a fundamental belief in the power of human connection. We're passionate about the efficacy of events. We've seen them make reputations, close deals and forge game-changing relationships. We've seen them have a measurable impact on a brand's success. That's why we're fully committed to designing, planning and executing yours perfectly, in partnership with you.

We're not just event planners; we're collaborators who are fully invested in your event's success. Your goals become our goals, and we work tirelessly to deliver results that go beyond your expectations. We believe in open communication, transparency, and relationships based on trust and mutual success. And you'll never find a team more dedicated to your success than ours.

We can handle all aspects of event management, such as venue selection, logistics, audiovisual production, marketing, and attendee engagement, with ease. By outsourcing to 1331 Events, you gain access to a collective skill set that covers all facets of event planning and execution.

We are obsessed with both the small details *and* the big picture. We're caring, flexible and big on service. And we've been doing this for a combined 40 years +, so we know what perfect looks like, and how to reproduce it. We've been trusted to run events in over 25 countries for companies including Barclays, Experian, Google and PepsiCo.



Meeting Your Event Objectives



Educate and Inform

Our slick **business conferences** and **seminars** offering covers every aspect of the planning, logistics, and on-site delivery. Each element is deftly handled, leaving you free to focus on learning and building relationships.



Engage Individuals

Our exciting **employee events** are purpose built to forge unshakeable bonds, facilitate future collaboration and increase engagement. Forget everything you think you know about traditional team building and so-so soirees; we've got you.



Motivate Your Network

We specialise in delivering **incentive travel events** with a real "wow" factor. Standing out from anything your competitors can come up with, they'll encourage partners and clients to stay true to your brand, and inspire sales teams to work harder than ever before.



Simply Celebrate

We carefully craft **glittering awards ceremonies** where the event shines just as brightly as the achievements you're celebrating. We've also got a strong track record in delivering glamorous fundraising events, balls and banquets where high end venues meet best-in-class catering and superior service, for a night to remember forever.



A Fresh Vision

Our skills and experience go beyond the event objectives outlined here. We treat every event as something truly unique and special, so if you have requirements for something **bespoke** or out-of-the-box, just share your vision and we'll make it our mission to blow you away.

The Art & Science of Brilliant Events

Delivering events that are truly jaw dropping requires decades of knowledge and experience, paired with a real passion for finding unique elements, memorable venues, and adding those exciting little touches that elevate an experience from great to unparalleled.

We understand what's required to engage decision makers and influencers; how to ensure everyone at your event has the best experience, which ultimately leads to greater business outcomes. Our approach is about more than just the design of your event; it's about developing a special experience that integrates seamlessly with your brand.

Our creativity and attention to detail will ensure that your event is not only memorable but also aligns with your business objectives.

But it's not all about creative flair and imaginative concepts. Every event is supported by a detailed project plan and timeline and executed to a robust event delivery process spanning pre-event, on-site and post-event phases of activity.

“Huge thank you to 1331 Events. Every little detail that could have been thought about, had been.”

Darryl Chappell, Director, Managed Technology



Our Expertise & Offerings

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EVENTS

STRATEGY & MARKETING

COMMUNICATIONS & CONTENT

EVENT SPECIALITIES

PROJECT MANAGEMENT

CREATIVE & TECHNICAL

Event concept development

Content creation

Incentives & Employee Engagement

Venue sourcing & management

Digital and physical branding

Business objective alignment

End-to-end event communications

Conferences

Supplier sourcing & management

Set design

Agenda construction & programme support

Single point of contact for delegates

Trade Shows/Exhibitions

Full project planning

Event website/app design & management

Business development support

Event messaging strategy development

Experiential Activations

Budget management

AV procurement & management

Sporting Events

Sponsorship Activation

Corporate gifting & giveaways

Virtual & Hybrid Events

Photography

Award Dinners & Charity Galas

Videography

VIP Events

Launches

Speaker research & sourcing

Our Event Delivery Process

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EVENTS

RESEARCH PHASE



- Identify measurable qualitative & quantitative goals & objectives
- Establish constraints (e.g. budget, time)
- Determine roles & responsibilities
- Develop comprehensive project timeline, with key deliverables

AT ALL TIMES

Constant communication with you, enabling you to sit back and reap the rewards of a fabulous event

POST-EVENT

- Post-event reporting & analysis
- Website updates & post-event comms
- Budget reconciliation & full event debrief with stakeholders



PRE-EVENT



- Clarify event messaging & develop creative and branding hero imagery
- Develop clear event theming & messaging, and a corresponding communications plan
- Research venues and suppliers; prepare a comprehensive list of potentials for your review
- Design event website/app



SET-UP

- Contract venue(s), vendors and suppliers and ensure logistical considerations are addressed
- Manage invitation & registration processes, acting as primary point-of-contact for all delegates
- Secure sponsors/partners, ensuring deliverables are met and executed
- Manage speaker(s)/talent, ensuring they understand event objectives and your expectations



EVENT DAY

- Set-up and management of the event venue
- Supervision of attendee arrival and registration process
- Event flow and on-site troubleshooting.
- Management of all on-the-day suppliers to ensure a seamless experience

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Feedback has been phenomenal. You guys are so fabulous at what you do. We have been blown away by how brilliant you are.

**Jamie Mackay, VP, Global Beverage Group Franchise Lead,
PepsiCo**

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What you can expect

1331 will never waste an opportunity to enhance your corporate event success through great planning, impeccable delivery, budget efficiency, and sustainable choices. We understand that our clients put faith in us to advise on options for building better, stronger business events and to help tackle surprises and unexpected challenges with absolute determination to ensure they never impact your event.

Our no-fluff approach is grounded in over 40 years of experience, world-class talent and innovative expertise. It's our people and our passion for what we do that makes the difference. We're B2B experts who genuinely feel that for business events to have real impact, it's vital to add a human touch. Convene top executives, elevate ideas, craft new strategies and make deals happen.

We are strategic. Our events are focused on business outcomes. And we never take on more than we can handle. We're small and nimble, so we can deliver exceptional service and tailor each event to the exact needs of your team. We take the stress out of corporate events freeing up your time to concentrate on other parts of the business. And we aim to satisfy every need so that you never want to work with another agency again.

“Great meetings, fantastic peer insights and discussions, fabulous food and drink. Sessions were high quality and insightful.”

Mike Austin, CEO, Fresh Relevance

Meet the team



Olivia Labrey

With over 20 years of events experience, Liv has organised high profile events for some of the world's best-known brands. She's as comfortable with luxury gatherings for a handful of lucky guests as she is with delegations numbering into the hundreds. She works hard, cares harder and puts her full heart into everything she touches.



Amy Calvert

Amy's been at the forefront of major events for over 23 years, working at a very senior level for much of that time and taking responsibility for every possible aspect of a broad spectrum of events. She's creative, energetic and a natural leader whose skill in orchestrating every aspect of an event to perfection is matched only by her passion for realising her clients' vision.



Verity Swallow

An up-and-coming talent in the world of events, Verity proved she had what it took to deliver the results clients dream of during her time in video production and service delivery. She hit the ground running at 1331 with a 300-person event in Switzerland straight off the bat and hasn't looked back.



Meghan Forsyth

When she moved across the pond from the New York metropolitan area, Meghan brought with her 5 years of experience in events and partnership management. A born perfectionist with an obsession for details, Meg finds joy in making clients' lives simpler and easier, and prides herself on efficiently delivering results that exceed expectations.

How you'll feel working with us

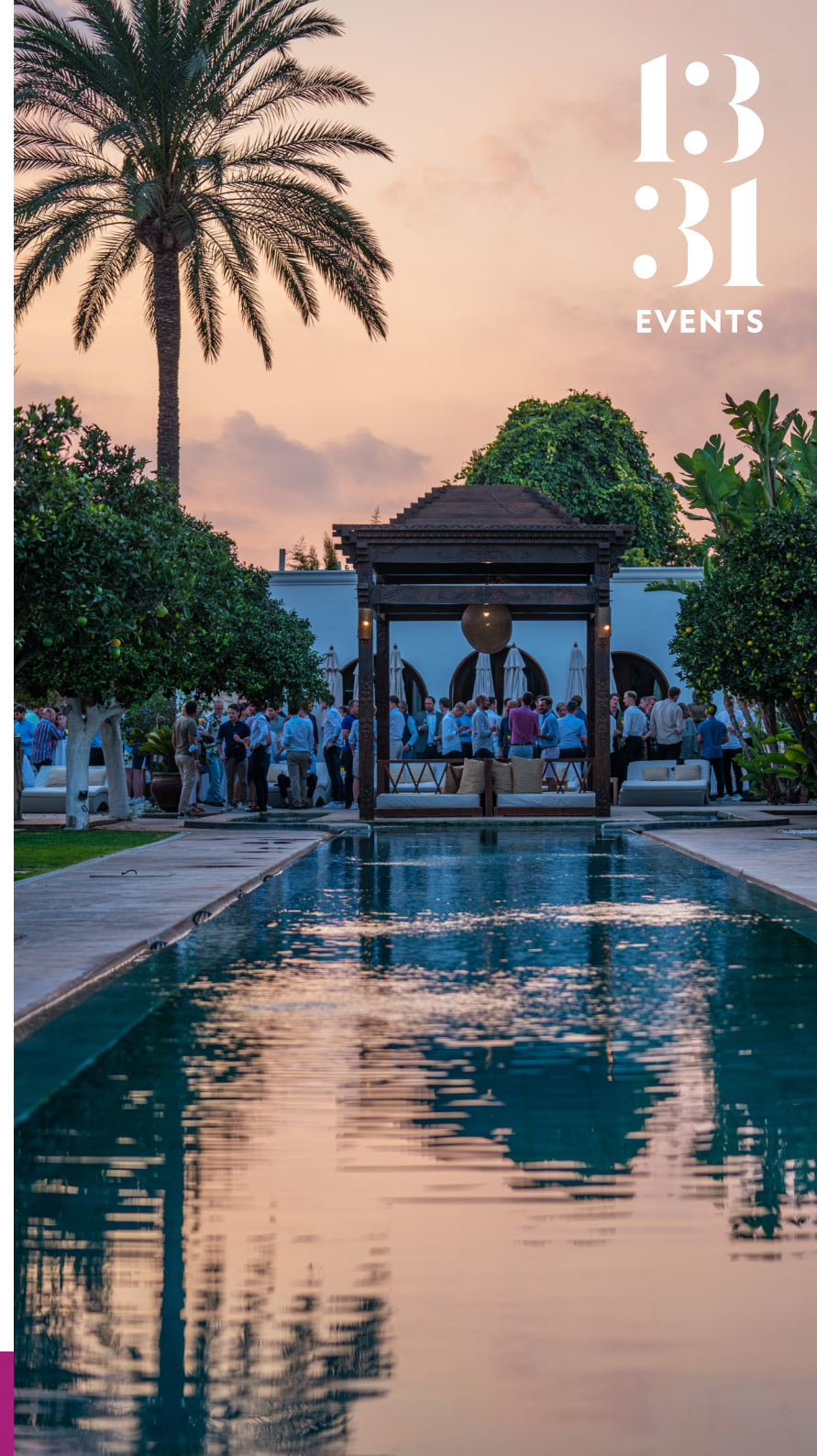
You'll never find a team more dedicated to your success than ours. We're a boutique agency with big ideas, a fresh perspective, and buckets of international event expertise. You'll be fully supported with hands-on help and expert advice from highly experienced event professionals who've been there and done it; whose personal credibility, like yours, rides on the success of your event.

Ditch your 'night before nerves' and instead arrive at your event rested, relaxed and red-carpet ready. Oh, and then there's the 'morning after' euphoria, and a flurry of thank-you emails telling you it's the best event your guests, colleagues (and boss) have ever been to.

Seem far-fetched? It doesn't to us. That's what many clients feel after we've organised an event for them, and it's how you can feel too.

“I have been to so many conferences during my 18 years in the business and I would definitely rate this the highest! Venues were great and planning and organising were like clockwork!”

Partner, Clearwater International Finance



Testimonials



“They have a great eye for detail such as knowing how to dress a venue and the impact that creates.”

Emma Hughes

Head of Marketing, Clearwater International Finance



“I couldn’t pick a highlight. The whole weekend was seamless and perfectly organised.”

Oliver Henry

Sales Director, Clarity Office Solutions



“Just reflecting on the last couple of days, I have to say this is my favourite event of the year! The format is spot on, the connections that we are able to make and the relationships that we form are invaluable. Keep doing what you are doing.”

Paul Cannon

Director of IT, Homebase



“I have a great relationship with 1331 Events now. You only go back to the suppliers who you know can deliver.”

Hayley Lawrence

Marketing Team Leader, GRENKE

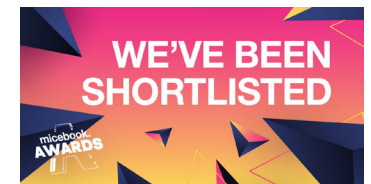


“We surveyed the team to see which events they enjoyed the most last year and yours was by far the winner.”

David Abel

Industry Manager Media & Telecoms, Google

Recent Awards





Contact us today and let's start to create
events with real impact

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